



Digital Sound is the MENA market leader in offering VAS services, RBT, managing Youtube channels and Digital Distribution.

Digital Sound, established in 2001, specialized in providing value added services to mobile telephony systems through (Interactive voice response, SMS, MMS, etc.) and digital distribution including the establishment and operation of new media over the internet and new mobile generations.

Our offerings comprise turn-key VAS solutions and services, including gateway solutions (SMS, MMS and IVR), managed multi-access portals, managed ring back tones and digital distribution.

# Why Digital Sound ?



Honesty and  
Transparency



Protection



Incremental income

# Services

01

Digital Content  
Distribution & Managment

02

Telco Distribution

03

IVR & SMS Hosting

04

Internet & Mobile  
Licensing

05

TV, Radio & Stalelite  
stations

06

SMS Services



# The Largest **Digital Distribution** Network

Partnered with digital retailers worldwide to deliver music to the most popular digital music platforms



# The Largest **Telco Distribution** Network

Widespread network coverage provided by mobile operator leaders in the region over 40 operators



# TV, RADIO AND SATELLITE STATIONS

Digital Sound dabbles in television media, and has partnered with a number of major broadcasters for chatting and voting services



Digital Sound represents the exclusive rights for Mazzika Group's music library, which represents the largest Arabic music content in the Arab world.



# Why DS?





Largest **Catalog** in MENA

**BEST STARS IN MIDDLE EAST**



Largest **Catalog** in MENA

## LEGENDS



UM KALTHOUM



FARID ELATRASH



ABD ELHALIM



SHADIA



ABD ELWAHAB



WARDA



AZIZA GALAL



MAYADA ELHENAWY



SAYED MEKAWY



FAYZA AHMED

# Largest **Catalog** in MENA

## BANDS



4M BAND



EL MASRYEEN  
BAND



EL ASDKAA'  
BAND



WUST EL BALAD  
BAND

## KING OF SHA3BY



AHMED ADAWAYA

## MUSICIAN



OMAR  
KHAIRAT



AMMAR  
EL SHEREI

## RELIGIOUS



EL KAHLAWY



YASMINE EL KHAYAM

# The Largest **Digital Aggregator** Network

for Music Labels

**GAMMA**  
music



**ABU**



**HISHAM KHARMA**







Samira Said

# The Largest Digital Aggregator

Ramy Ayach



Independent

Aziz Maraka



Artists



Sharmoofers



# The Largest Digital Aggregator

Mohamed Mohi



Independent

Douzi



Artists





# Artists



# The Largest Digital Aggregator





Independent



Artists

The Largest  
Digital  
Aggregator





# The Largest Digital Aggregator

for Music Labels and independent Artists



Old Metro



R production



Naghamty



The Basement records



Ehab Tawfik



Trend Media



Music Yard



MS productions



Madin



ML Music



Fadl Shaker



Essaf

# The Largest Digital Aggregator

for Music Labels and independent Artists



Angham ElFayoum



Team Nogom Masr



High Music



Shehta Karika



Mohamed Rashad



Hotline



7 Star



Ismail El Leithy



Karakeb



El Marzagya

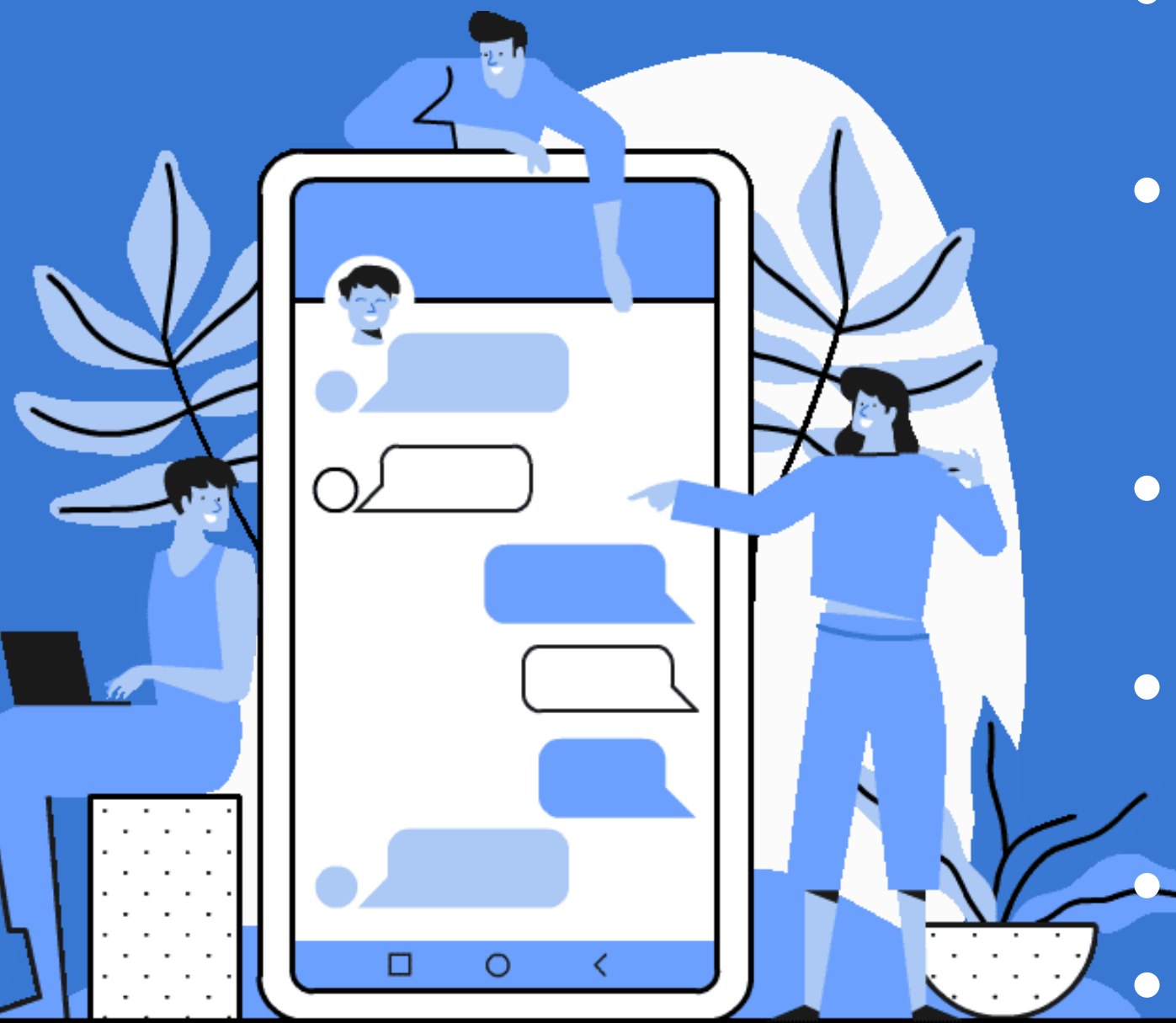


Mahmoud El leithy



Zizo El Maystro

# Our Support



- **Account Manager:** Dedicated account manager with full team support.
- **Youtube:** Meta Data, End screens, playlists and Cards
- **Vas Support:** Pre-order, RBT Push, Press keys and subscription services.
- **Music Apps:** Suggest the release to music application's curators to feature it on popular playlists and home page banner when available.
- **CMS:** Access to Digital Sound dashboard to monitor all traffic data and revenues per vendor.
- **Radio Monitoring** access to show analytics of plays on each radio channel in Middle East.
- **Video airing:** Airing the clips on Mazzika Channel.
- **Media support:** Editorial and press releases.



GROW YOUR FAN BASE,  
MAXIMIZE YOUR  
REVENUES



# GET IN TOUCH

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